# LAMPIRAN 6

## HASIL UJI RELIABILITAS 30 RESPONDEN

**Kualitas Produk** 

KP1-KP3

#### **Reliability Statistics**

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	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,714	,715	3

KP4-KP5

#### Reliability Statistics

	_	
	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,568	,575	2

KP6-KP7

#### **Reliability Statistics**

	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,603	,609	2

**KP8-KP10** 

#### **Reliability Statistics**

	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,635	,631	3

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#### KP11-KP13

#### **Reliability Statistics**

Cronbach's

Alpha N of Items

,646

46

Harga

H1-H5

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Reliability Statistics

Cronbach's
Alpha Based on
Cronbach's
Standardized
Alpha Items N of Items
,821 ,823 5

Kepuasan Pelanggan

KPL1-KPL3

#### Reliability Statistics

	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,841	,841	3

Loyalitas Pelanggan

LP1-LP3

#### **Reliability Statistics**

	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,799	,799	3

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LP7-LP9

# Reliability Statistics Cronbach's Alpha Based on Standardized Alpha Items N of Items

Jniversitas

,792

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,797

3

#### **Reliability Statistics**

.,		
	Cronbach's	
	Alpha Based on	
Cronbach's	Standardized	
Alpha	Items	N of Items
,587	,569	3

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