

**LAMPIRAN 6**  
**HASIL UJI RELIABILITAS 30 RESPONDEN**

**Kualitas Produk****KP1-KP3****Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,714	,715	3

**KP4-KP5****Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,568	,575	2

**KP6-KP7****Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,603	,609	2

**KP8-KP10****Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,635	,631	3

**KP11-KP13****Reliability Statistics**

Cronbach's	
Alpha	N of Items
,646	3

**Harga****H1-H5****Reliability Statistics**

Cronbach's	Cronbach's	N of Items
Alpha	Alpha Based on Standardized Items	
,821	,823	5

**Kepuasan Pelanggan****KPL1-KPL3****Reliability Statistics**

Cronbach's	Cronbach's	N of Items
Alpha	Alpha Based on Standardized Items	
,841	,841	3

**Loyalitas Pelanggan****LP1-LP3****Reliability Statistics**

Cronbach's	Cronbach's	N of Items
Alpha	Alpha Based on Standardized Items	
,799	,799	3

LP4-LP6

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,792	,797	3

LP7-LP9

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,587	,569	3